

Specifications



Jumbos

- Jumbo Hearts have a good blend of both green and creamy white leaves.
- Head-count and size vary depending on variety and season.
- Carton contents: 25 – 30 net pounds Jumbo Hearts
- Carton dimensions: 20 x 16 x 10 inches
- Carton cube: 1.83 cubic feet
- Pallet count: 54 cartons



Petites

- Petites Hearts have more creamy white leaves.
- Petites measure about 7 – 9 inches long and about 2.75 inches in diameter.
- Carton contents: 48 Petite Hearts
- Weight: 15 – 20 pounds
- Carton dimensions: 20 x 16 x 6 inches
- Carton cube: 1.13 cubic feet
- Pallet count: 84 cartons

Other Packs available.



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Quality to the Core™

At Boggiatto, this isn't just a tagline – it's our commitment to provide the best product, at the best price, with customer service you can count on. It emanates from an agricultural heritage that stretches back to the 1880s and another 25+ years of service as Boggiatto Produce. It's a triad built on product quality, food safety, and sustainability.

Romaine hearts are the young, sweet and tender, inner leaves of the romaine plant that provide superior body and crunch. Ours hearts start with specially selected seed, then cultivated in the fertile fields of California and harvested at the peak of freshness and flavor.



How can I buy Garden Hearts?

Order through your regular produce distributor. If your distributor doesn't carry our products, have them call us at (831) 424-4864. If needed, we can also direct you to another local distributor that carries them.





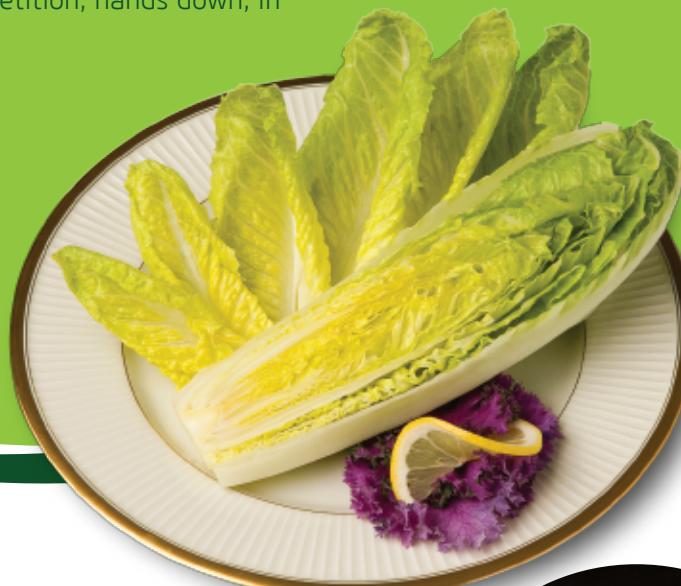
“ At Pebble Beach Resorts, only Garden Hearts® romaine hearts meet our standards; we don't use any other romaine in our restaurants.

*Beat Giger, CEC, AAC
Corporate Chef & Director of Special Events
Pebble Beach Resorts, Pebble Beach, California*

Chefs have spoken. It's Garden Hearts®.

The proof's in the purchase. Garden Hearts® are the most specified romaine hearts in the foodservice industry. They beat the competition, hands down, in both quality and cost. How?

- Higher Yield
- Less Prep
- Cleaner product
- Longer Shelf Life



“ For the last 20+ years we've been using Garden Hearts® at the Daily Grill and The Grill on the Alley restaurants for two simple reasons ... consistency and quality. There is no better product in the industry. They set the industry standard.

*John Sola, Executive Chef & VP of Operations
The Grill on the Alley, Beverly Hills, California*

The only cost that counts

	Garden Hearts®	Brand X
Gross Cost		
Delivered Cost per Carton	\$21.00	\$16.00
Product Weight (pounds)	28.6 lbs.	26.1 lbs.
Less Waste (trimmings)	5.7 lbs.	9.1 lbs.
Yield (usable weight)	22.9 lbs.	17.0 lbs.
COST PER USABLE POUND*	\$0.92	\$0.94

While the initial cost may be a bit more than the competition, Garden Hearts® blow everyone else out of the water in net cost – the only cost that really matters. A major restaurant chain and a large hotel/casino have proven it with multiple yield tests.



“ At The Sardine Factory, it's no secret that we're demanding when it comes to quality. Garden Hearts® romaine hearts never disappoint!!

*Bert Cutino, CEC, AAC
Chief Operating Officer
The Sardine Factory, Monterey, California*



“ At Boggiatto Produce, we can make our Quality to the Core™ promise because our team is committed to it. We use the very latest equipment to help us do our job, but we're hands-on each step of the way, ensuring the produce you buy is the very best Mother Nature has to offer.

Michael Boggiatto, President

